

Dementia friendly

**organisations
award.**

**University of
Northampton**



2017/18

Welcome.

I am proud to introduce the 2017/2018 Dementia Friendly Organisations Award. This is an exciting opportunity for the University of Northampton to support organisations and our alumni, and to raise awareness of the important issue of dementia in Northamptonshire. This guide explains the motivations behind the development of the award and how you can apply.

Dementia is a worldwide issue. In the UK there are over 850,000 people living with a diagnosis of dementia. In Northamptonshire alone it is expected that 12,000 people will be living with a diagnosis of dementia by 2025. Organisations, such as yours, can play a vital role in supporting people with dementia, and their carers, to cope with a diagnosis and engage in their communities. Addressing Dementia through our strategic Changemaker Challenges is central to our mission and we are committed to developing research outcomes that improve the lives of dementia patients and by extension those who care for them.

Nick Petford

*Vice Chancellor,
University of Northampton*



Changemaker Campus.

The University was the first in the UK to be awarded Ashoka U Changemaker Campus status, illustrating our commitment to supporting people working together to create solutions to the world's most urgent social problems. To support organisations we are offering a full time student internship grant to the winner of this year's award. This internship will enable you to work towards improving the experience of people with dementia and their carers.

Through the Dementia Friendly organisation Award I look forward to hearing how organisations, such as yours, are rising to the challenge of becoming dementia friendly.



Wray Irwin

Head of Centre for Employability and Engagement, University of Northampton



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About the award.

Thank you for your interest in the Dementia Friendly Organisation Award for Northamptonshire, which is running for the first time in 2017/18.

The award stems from a number of partnership activities which have been supported by organisations across the county in recent years, and a recognition of the need to raise awareness of current best practice across organisations, supporting people with dementia and carers to adapt and cope with a diagnosis and to live as positively as possible.

We want to support the work of the Northamptonshire and Northampton Dementia Action Alliances in becoming a dementia friendly county.



We have designed the award to provide organisations with an opportunity to work alongside a University of Northampton intern, usually a recent graduate, to improve the experiences of people with dementia and their carers.

The winning organisation will receive the support of a full time intern for a 10 week period, to help develop and implement their vision to become a dementia friendly organisation.



Who can apply?

The award is open to applications from any Northamptonshire (public or private) organisations, who have a vision for improving the experiences of people with dementia and their carers. Your vision could focus on people, processes, places, or a combination of these.

There is no minimum or maximum size of organisation. You may define your organisation at a branch or county level, but must have a base within the county of Northamptonshire.



You do not have to have already implemented any dementia friendly activities to your organisation, but rather show a commitment to this work on an on-going basis.

Application process.

A representative from your organisation should complete an application form, available from ruth.hughes-rowlands2@northampton.ac.uk.

Your application should be centred on a vision for becoming a dementia friendly organisation, and how working with an intern can enable you to achieve this. Your application should tell us how your vision can improve the experiences of people with dementia and their carers, how the intern would be supported and the long term sustainability of your idea on completion of the internship.

All applications should be accompanied by a letter of support from a member of senior management within your organisation, to evidence the potential for change, and a project plan (the internship will run full time for a ten week period). Please note that any additional cost of hosting the intern (e.g. travel expenses) should be borne by the hosting organisation.



Please email your application to Ruth Hughes-Rowlands on completion, ensuring that you receive confirmation of receipt. The winning organisation will be asked to submit a short end of project report, detailing the process and impact of the internship, and to participate in radio interview during Dementia Awareness week (15th-21st May 2018).

Key dates.



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4th December 2017 Award launch

23rd February 2018 Closing date
(5pm)

w/c 12th March 2018 Panel meets

19th March 2018 Award ceremony
(winner announced)

Application form content.

1) Please tell us about your organisation. You may wish to include here any existing dementia friendly activities which are already in place (please note you will not be judged on previous activities, this will help us to contextualise your submission)

(up to 250 words)

2) Tell us your vision for becoming a dementia friendly organisation. Within this section you should evidence your understanding of the needs of people with dementia and carers. Please include information about:

- What do you hope to achieve in working with an intern? (How will their contribution enable you to improve the experiences of people with dementia and their carers as staff or clients of the organisation)
- How the intern will be supported to deliver your vision?
- What benefits will you offer an intern to work in your organisation? (e.g. training opportunities)
- How will you embed the outputs of your vision throughout your organisation? (e.g. staff training awareness and strategic backing)
- How will you tell people with dementia and carers about the outcomes of your activities?
- How will you ensure that this work is sustainable within your organisation on completion of the internship?

(up to 1000 wrds)

3) Supporting information: Please ensure that the following supporting documents are submitted as part of your application:

- Project plan with key milestones and deadlines (please note the intern is full time for 10 weeks)
- A letter of support from senior management or equivalent within your organisation.



Judging criteria

Name of panel member: _____

Organisation code: _____

Please rate the vision of the organisation in the following areas.

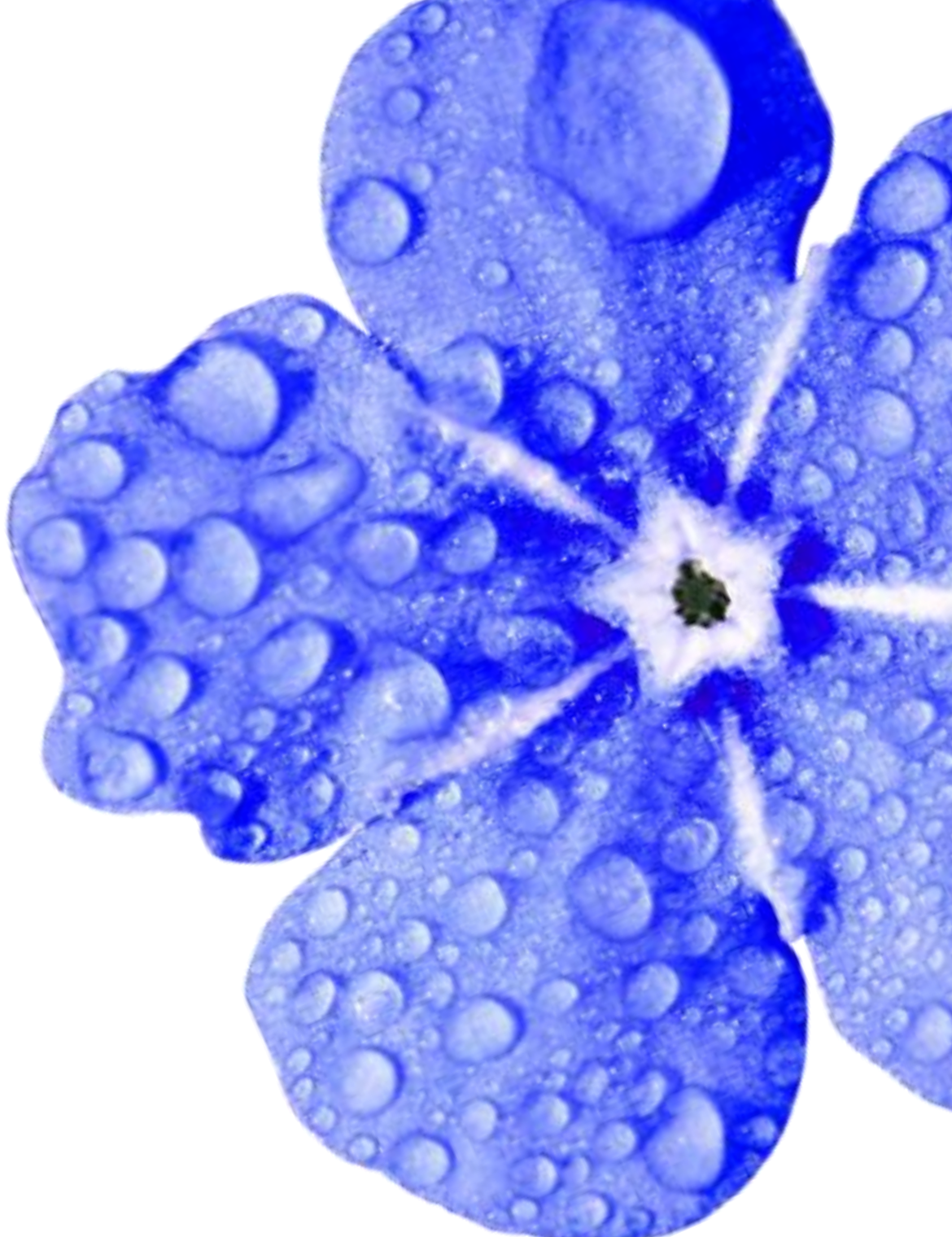


	SCORE				
	1	2	3	4	5
	No vision and/or no potential for impact	Narrow vision and/or limited potential for impact	Generally clear vision provided with some potential for impact	Clear vision with potential for impact	Shows innovation through clear vision with potential for impact
a) Potential to improve the experiences of people with dementia and their carers					
b) Support for the intern					
c) Benefits for intern development					
d) Embedding the vision					
e) Telling people with dementia and carers					
f) Sustainability					

	SCORE		
	1	2	3
	No documents submitted	Limited information provided	Full and clear evidence provided
g) Project plan			
h) Management support			

i) Understanding the impact of dementia and how it affect people’s experience of interacting with the organisation? (please give a score from 1-5) _____

TOTAL SCORE: _____



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Super Supportive

**On your side & inclusive
Encouraging & caring.**

Future Focused

**Forward thinking & visionary
Innovative & ambitious.**

Positive Impact

**Social responsibility;
Purposeful research.**

